

## Water

- At least 90 percent of the price of a bottle of water is for things other than the water itself, like bottling, packaging, shipping and marketing.
- 44 percent of 'purified' bottled water sold in the U.S. started out as municipal water
- 827,000 to 1.3 million tons of plastic PET water bottles were produced in the U.S. in 2006, requiring the energy equivalent of 50 million barrels of oil. 76.5 percent of these bottles ended up in landfills.

## Water Continued

- Between 1997 and 2007, bottled water consumption in the U.S. more than doubled, from 13.4 gallons per person to 29.3 gallons per person.
- 26 to 41 percent of the 2.4 million tons of PET plastic discarded every year is bottled water bottles.
- Because plastic water bottles are shielded from sunlight in landfills, they will not decompose for thousands of years.
- It takes about 1,100 to 2,000 times as much energy to produce and transport the average bottle of water to Los Angeles as to produce the same amount of tap water.

## • Packaging

- Sales of single serving snack packs grew by 28% in 2006.
- On average, these smaller packages cost 2% more **per ounce** than the regular products in larger boxes.
- Pre-sliced and wrapped fruits and veggies cost up to 45% more than buying the whole thing.

## • Plastic Bags

- The manufacture of plastic bags add tons of carbon emissions into the air annually
- Between 500 billion and 1 trillion plastic bags are used worldwide each year
- Approximately 60 - 100 million barrels of oil are required to make the world's plastic bags each year
- American's annually, buy enough plastic wrap to cover Texas
- Plastic bags cause over 100,000 sea turtle and other marine animal deaths every year when animals mistaken them for food.
- Most plastic bags take over 400 years to biodegrade.
- Some figures indicate that plastic bags could take over 1000 years to break down. they break down into tiny, toxic particles that become part of the soil and water.
- Since, plastic sandwich bags were unveiled in 1957, this means not one plastic bag has ever naturally biodegraded.