

Tupperware Sustainability



PARTY FOR THE FUTURE

Tupperware® products help people reduce waste, save money, and protect the environment. Our products, built to last a lifetime, eliminate the need for disposable containers adding to landfills. We also provide storage and cooking solutions to keep food fresh longer and increase energy-efficiency.

Tupperware® Alternative Products for On-the-Go

The global consumption of bottled water is 154 billion liters every year. In the US alone, over 40 billion plastic bottles were dumped into landfills in 2007. Each bottle takes 1,000 years to break down. The production, transportation, and disposal of these non-reusable plastic and paper drinking containers can have an increasingly adverse impact on our environment as space for landfills declines.

While some environmental problems are difficult to solve and could take years, this is an easy one. Tupperware® On-the-Go high quality, durable, and reusable drinking bottles, containers, tumblers, and mugs provide a quick, sustainable solution. Using these products could eliminate years of potential waste from our landfills.

Tupperware® Durable Products for Storage

According to the U.S. Environmental Protection Agency, aluminum foil and closures accounted for 400,000 tons of our nation's municipal solid waste stream. Only 10% of that was recovered or recycled, leaving 360,000 tons of waste in the landfills. Add to that, 2 million tons of plastic wrap and over 1.5 tons of plastic bags—each year.

Tupperware's® durable, versatile storage products last virtually forever and offer a sustainable, reusable option for preserving food and the planet. They give consumers the power to immediately reduce economic and environmental waste.

Tupperware® Fresh Solutions

Buying groceries in bulk saves money, time, gas, and reduces packaging waste. The challenge lies in keeping this food fresh so that it is consumed rather than thrown away. When food ends up in landfills, it becomes a large contributor to greenhouse gas emissions. Tupperware FridgeSmart® containers are a top choice for fresh food storage, reducing waste and saving money. FridgeSmart® containers have a built-in ventilation technology that enables them to preserve fresh-picked produce for longer periods by regulating the airflow within the container.

Tupperware® Products Save Energy, Time and the Environment

Tupperware's mechanical and microwave-friendly products help save time and energy in the kitchen and beyond.

Mechanical Benefits: Whether it's chopping, slicing, dicing, mincing, or mashing, Tupperware's mechanical products, like the Quick Chef, are efficient, easy-to-use time saving solutions for organic-grown or fresh ingredients.

Microwave Benefits: Microwaving helps conserve 50% more energy during cooking and reheating than a traditional oven. Tupperware's microwave-friendly products, such as the Vent N' Serves, have innovative features and benefits that meet the needs and tastes of every consumer.

Tupperware® products preserve our planet's future:

- 🌍 Tupperware® products usually **pay for themselves** in the first month you have them considering the amount of food and products we throw away.
- 🌍 Only 15% of plastic bottles are actually recycled and the ones that end up in landfills take up to **1,000 years to biodegrade**.
- 🌍 The more food we store and save means fewer trips to the grocery store - this saves gasoline and **reduces carbon emissions**.
- 🌍 Fewer trees used for paper products **conserves forests**.
- 🌍 **Microwaveable products are energy-savers!** The microwave uses 50%-75% less energy than a conventional oven.