

Celebrate **World Water Day** With Tupperware!

World Water Day – March 22, 2010

The Top 10 Reasons to Stay Hydrated Using Tupperware® Products

Tupperware® products can help you live healthier, organize your space and save money—all while providing sustainable solutions that can safeguard our environment.

HEALTH

Carry your Tupperware water solutions with you on the go and you'll be reminded to drink the minimum required 64 oz./2 L of water each day.

- 1 Water (especially cold water) regulates body temperature and helps eliminate toxins.
- 2 Drinking water helps decrease the appetite and helps fat burn more efficiently.
- 3 Water helps the body maintain stamina and reduces fatigue.

ORGANIZATION/TIME

- 4 Save space in your home by eliminating the need to store disposable water bottles.
- 5 Save the time you would have spent on shopping for and carrying disposable water bottles to and from your home.

MONEY

Using and reusing Tupperware water solutions eliminates the need for expensive bottled water.

- 6 In order to drink the recommended eight glasses of water a day from bottled water, you could spend up to \$1,400 annually. The same amount of tap water stored in a Tupperware water solution would cost you approximately 49 cents.

ENVIRONMENT

Tupperware water solutions are reusable, making them the eco-friendly choice.

- 7 Billions of disposable water bottles are produced every year in North America. Over 85% of them are not recycled and end up in landfills polluting water sources. These bottles take approximately 1,000 years to biodegrade.
- 8 Producing water bottles for American consumption only, requires more than 17 million barrels of oil per year, excluding the energy needed for transportation.
- 9 Bottling water produces more than 2.5 million tons of carbon dioxide that is released into the atmosphere.
- 10 Producing bottled water takes 2,000 times the energy needed to produce tap water.



Tupperware®
Preserving your future™

