

HOW TO HOST YOUR OWN BAG DROP



TupAwareness Day

BAG DROP PREP

- ◆ Choose location
- ◆ Create clues (see tips section for clues ideas) that lead to the location of your bag and post them to Facebook, either your personal page OR your business page if you have one!
- ◆ Tease the bag drop leading up to TupAwareness Day
- ◆ Create your bag!

DURING TUPAWARENESS DAY

- ◆ Post an image on your Sales Force or personal Facebook page of your bag at the final location where it can be found. (Don't make the location obvious in the photo)
- ◆ Post clues leading to the location on your Sales Force or personal Facebook page.
- ◆ Wait for your winners!
- ◆ Post about your winners to our customer Facebook page (facebook.com/tupperwareusca) using the hashtag #TupAwarenessDay

TIPS

- ◆ Remember: The GOAL is to reach new people who don't know Tupperware
- ◆ Make sure EVERYONE feels like a winner with small Tupperware treats (or Tiny Treasures) that you can give your participants even if they didn't find the main bag!
- ◆ Fill your bag with items that tie people back to you as their Consultant. Any products that need to be demonstrated are perfect to use to suggest a party!