

Tupperware®

PARTY

PERKS

MARCH 31-APRIL 27

70

YEARS OF
THE PARTY



TEAM UP

Manager Unit/Director Team Recruiting Challenge

WHEN: March 31–April 27

HOW:

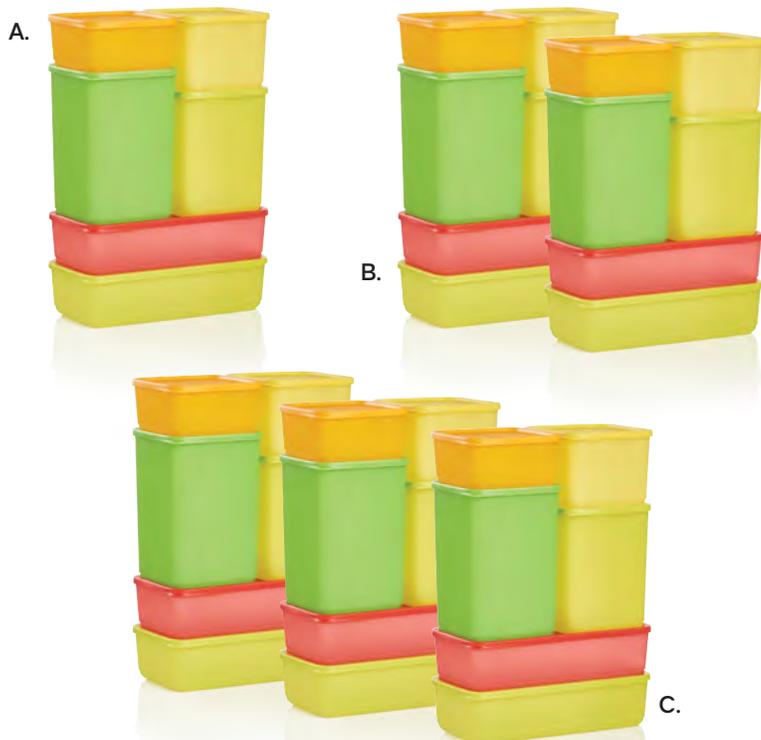
AWARD:

Managers*	Star Managers*	Executive Managers*	Directors & Above**	Tupperware® Modular Collection
2+	2+	2+	4+	A. Two 5¾-cup/1.4 L Modular Rectangular, one each 7 ½-cup/1.8 L, 4-cup/1 L, 2¾-cup/650 mL and 9¼-cup/2.2 L Modular Square Containers.
3+	3+	3+	5+	B. Four 5¾-cup/1.4 L Modular Rectangular, two each 7 ½-cup/1.8 L, 4-cup/1 L, 2¾-cup/650 mL and 9¼-cup/2.2 L Modular Square Containers.
4+	4+	4+	6+	C. Six 5¾-cup/1.4 L Modular Rectangular, three each 7 ½-cup/1.8 L, 4-cup/1 L, 2¾-cup/650 mL and 9¼-cup/2.2 L Modular Square Containers.

WHO: Managers–Organization Leaders, titled at the beginning of the April sales month.

*Managers, Star Managers and Executive Managers qualify based on April unit recruits who submit 1 standard party or more by the end of the month.

**Directors qualify based on total April team recruits who submit 1 standard party or more by the end of the month.



A NOTE FROM BROWNIE

Each month throughout 2018, we'll be featuring the wise words of Brownie Wise, pioneer of the Tupperware party.

March, 1954:

"Heaven is not reached at a single bound;

But we build the ladder by which we rise

From the lowly earth to the vaulted skies,

And we mount to its summit round by round."

"As we climb the ladder of achievement—you and I and Tupperware—we move hand over hand one rung at a time.

Though we are moving upward at a rapid pace, the summit of success can be reached only step by step, day by day. We cannot get to the top in one jump, nor merely by wishing we were there.

Tupperware Home Parties Inc. has come a long way in the three short years it has been in operation. People around Central Florida marvel at how rapidly the beautiful buildings and grounds here at National headquarters have been developed. And people throughout America are amazed at how quickly the organization has grown. Certainly, we have every right to be proud of the progress we have made. Our advancement—as with any achievements which are worthwhile—have been of our own making. They have not come about as a result of any hocus-pocus wand-waving or dreamy wishful thinking. We, ourselves, are building the ladder by which we rise. Our eyes are on the summit, as always they must be. Our hands reach out to grasp firmly the rung ahead. Together we build and climb the ladder of success one step at a time."

SAY YES



WHEN: March 31–April 27

HOW: Register new Consultants this April. For each new Consultant you register this month, you can also add this to your Kit for the same price (limit three).

AWARD: TupperWave® Stack Cooker, valued at \$114, for only \$25

WHO: Everyone Plays



EXTRA FOR YOUR CONSULTANTS

WHEN: March 31–April 27

HOW: New Consultants qualify by starting their business AND submitting one party* or more by April 27, 2018. For each of your new Consultants who qualify to purchase, you can also add this to your Kit for the same price (limit three).

AWARD: ADD Quick Chef® Pro System, Chop 'N Prep® Chef and Modular Mates® Pasta Center, valued at \$177, for only \$30

WHO: Everyone Plays

*Qualification is based on the standard party amount of \$500 (and can also be achieved by meeting or exceeding the equivalent in total personal sales during the qualification period). All awards are subject to substitution.

TUPAWARENESS DAY

Tupperware is alive and well, and we want others to know! On Saturday, April 21, spread the Tup-love in your community. Here are some great ways to go about making others TupAware:

WHERE to go:

- Grocery stores
- Farmers markets
- Doctor’s offices
- Hair/nail salons
- Your neighborhood
- Real estate agent offices (they could put together nice gift baskets when they sell a house)
- Parks
- Anywhere there are people you DON’T know. Get out there and start making new friends!

HOW to break the ice:

- Use business cards with a Life Saver candy attached. When you meet someone new, hand them the card and say, “I would love to be your Tupperware life saver!”

- Use Citrus Peelers with our Peeler tip card. When you meet someone new, say “I have news that will be a “peeling” to you!”
- If they’re new in town, invite them to your rallies next month!

WHAT to say:

- First, step outside your comfort zone and challenge yourself to talk to 10 people OR complete our scavenger hunt. Break the ice by giving someone a genuine compliment. Then, continue to engage in casual conversation and small talk.
- Compliment ideas:
 - “You have a beautiful family.”
 - “I love that scarf you’re wearing.”
 - “I love this area! Do you live nearby?”

Hold a Scavenger Hunt or Bag drop to share the love of Tupperware with your community. Find helpful flyers on My.Tupperware.com

Share photos on social media of your Scavenger Hunt or Bag Drop using #BeTupAware



Note: All awards are subject to substitution.

APRIL 19 DATE-A-TON

Call May datings into the Date-A-Ton at 1-866-376-7513 or submit via My Sales (go to Party History and click Date a Party to the right of Start New Party) from 10 a.m.–11 p.m. ET. We'll be giving away hourly prizes! Plus, watch great Birthday Month training at TupperLive.com from 7–11 p.m. ET!



You get both colors!

HANDY HELPER

Parties Up Challenge

WHEN: March 31–April 6

For Parties dated into Quality Weeks, April 14–27:

HOW:

Consultants: 3+ datings

Managers: 4+ datings

Directors and Organization

Leaders: 6+ datings

AWARD: Set of two Handy Eco Bottle Straps

WHO: Consultants–Organization Leaders



Green Strap



Red Strap

Note: All awards are subject to substitution. Eco Water Bottle not included.

WIN WEEKLY

Weekly Activity Challenge
Party weekly to be awarded exclusive products.

WHO: Consultants–Organization Leaders

WHEN: March 31– April 6

HOW: Submit \$200+ in personal sales

AWARD: SpeedyMando™ Food Slicer for only \$5



WHEN: April 7–13

HOW: Submit \$200+ in personal sales

AWARD: Summer Catalog Lunch Set for only \$5

Attend Spring Fest to see the fabulous new design!





QUALITY WEEKS

This Quality Weeks, April 14–27, we’re celebrating the quality products, the quality earning Opportunity of the party and, most importantly, the people (that’s you!) who make up our Tupperware family. As a family, we celebrate traditions, and those who’ve been with us for a while will remember our beloved Tuppy the Seal Puppy!

WHEN: April 14–27

WHO:

Consultants through Organizational Leaders

HOW:

- Top 70 in Personal Sales
- Top 70 in Personal Recruiting
- Top 7 in Sales Volume Growth
- Top 7 in Company Recruiting Growth

Business Leaders**

AWARD: Your name placed on a plaque on the new Tape Machines at our Hemingway Plant in South Carolina*

*2 tape machines. 1 for U.S and 1 for Canada

**Top Growth in Sales, over minimum base of \$10,000.

Top growth in recruiting, over minimum base of 5 recruits.

See all the entries at TupperLive.com!



Women's Jacket



Men's Jacket



70 Years of the Party Logo on the back!

STAY ACTIVE

Two-Week Sales Challenge
Add to your Minted Platinum Collection

WHEN: April 14–27

HOW: Submit 2+ parties*

AWARD:

Tupperware® Gym Jacket

WHO: Established active and inactive Consultants (those **except** Consultants in the Confident Start Program) through Organization Leaders.

*Qualification is based on the standard party amount of \$500 (and can also be achieved by meeting or exceeding the equivalent in total personal sales during the qualification period). All awards are subject to substitution.

WIN WEEKLY

Weekly Activity Challenge
Party weekly to be awarded exclusive products.

WHO: Consultants–Organization Leaders

WHEN: April 14–20

HOW:

Submit \$200+ in personal sales

Submit \$400+ in personal sales

AWARD:

70 Years of the Party Thatsa® Bowl Jr for only \$5

ADD I♥Tuppy Flippable Plush for FREE



Keep Celery fresh and ready to eat!



WHEN: April 21–27

HOW:

Submit \$200+ in personal sales

Submit \$400+ in personal sales

AWARD:

Celery Keeper for only \$5

ADD Celery Keeper for only \$5

Throwback item from 1960s!

BEAUTIFUL BACKPACK

Two-Week Sales Challenge
Add to your Minted Platinum Collection

WHEN: March 31–April 13

HOW: Submit 2+ parties*

AWARD:
Minted Platinum Backpack

WHO: Established active and inactive Consultants (those **except** Consultants in the Confident Start Program) through Organization Leaders.



A sneak peek of our 2018 Minted Platinum Collection. Make this year the biggest party ever and achieve the entire collection!



ALL
TOGETHER!
LET'S SING
TUPPER!
TUPPER!
TUPPER!

A song from the April, 1952 issue of Tupperware Sparks.

*(To the tune of
Music, Music, Music)*

“What’s that Million Dollar Line
That has qualities so fine,
And will last a Life Time?
It’s Tupper, Tupper, Tupper.
What is something that is great,
That won’t ever chip or break,
Something you can
drop and shake?
It’s Tupper, Tupper, Tupper.
Tupper! Oh yes, it’s Tupper!
Use their famous vacuum seals,
Save your food and other meals,
Every day it’s gaining fame
Everyone will know its name;
Buyers of quality buy again,
It’s Tupper, Tupper, Tupper!”

-By Ray and Doris Guertin

*Qualification is based on the standard party amount of \$500 (and can also be achieved by meeting or exceeding the equivalent in total personal sales during the qualification period). All awards are subject to substitution.

ALL ABOUT MOM! CHALLENGE

Create sweet MOMents together!

WHEN: April 14–27

HOW: For each of the two weeks in which you submit \$200 or more in personal sales, you earn an entry in the drawing. Submit more than \$200 during BOTH weeks, you earn two extra entries. That's up to four total entries!

PLUS, for each new Consultant you register during the qualification period, you also receive an entry into the drawing. **AND** for each of those new Consultants who submit one standard party or more by April 27, you receive a bonus entry into the drawing.

AWARD:

1 grand prize winner will receive a trip valued up to \$10,000:

A trip to NY for shopping and fun

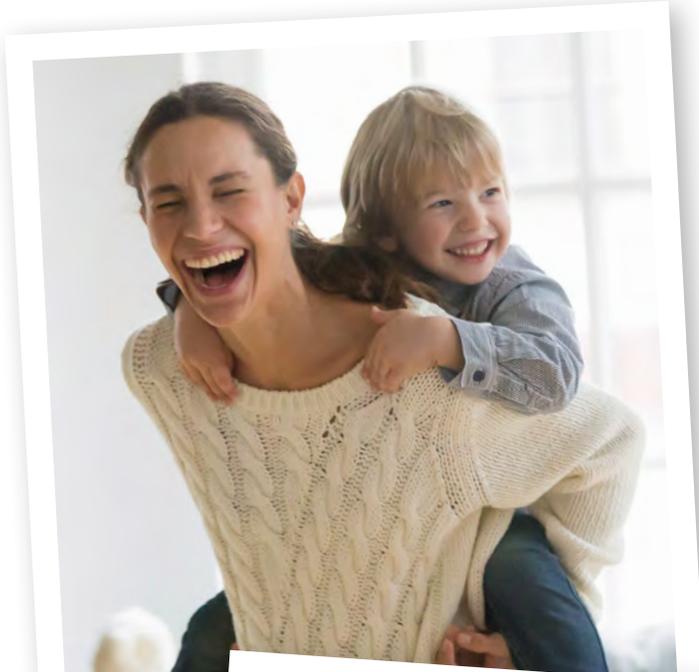
6 winners (1 per region) will receive:

\$500 Visa Gift Card to create MOMories with Mom

WHO:

Everyone Plays

See all the entries at
TupperLive.com!



Note: All awards are subject to substitution. Winner will be drawn from among all US and Canada entries.



PARTY ESSENTIALS

Leadership Development Challenge

During March 31–April 27, achieve one of the following below to qualify to receive the **Portable Demo Table**.

CONSULTANTS: Step up to Manager by April 27 & have \$3,000 in unit sales during the challenge period **PLUS 1** personally registered new Consultant.

CURRENT MANAGERS: Be paid as a Manager & have \$3,000 in unit sales

during the challenge period **PLUS 1** personally registered new Consultant.

STAR MANAGERS: Be paid as a Star Manager & have \$5,500 in unit sales during the challenge period **PLUS 1** personally registered new Consultant.

EXECUTIVE MANAGERS: Be paid as an Executive Manager and have \$8,000 in unit sales during the

challenge period **PLUS 1** personally registered new Consultant.

DIRECTORS & ABOVE: Have 2 or more Consultants on your team step up to Manager & achieve the Leadership Development Manager-level qualifications by April 27.

WHO: Consultants–Organization Leaders



LIGHTS! CAMERA! ACTION!

Business Leader Company Challenge

WHEN: March 31–April 27

HOW:

Achieve 5% Sales Volume Growth over April 2017

Achieve 15% Sales Volume Growth over April 2017

AWARD:

LED Ring Light with Folding Stand

ADD Camera and Microphone

WHO: Business Leaders

**If your April sales volume did not meet or exceed \$30,000, your growth goal was calculated using this amount as a baseline.*



Note: All awards are subject to substitution.

LEARN WHAT YOU EARN

See what you can potentially earn when you participate in the weekly activities and other challenges this month.

COMMISSIONS	US		
	Paid As Manager	Paid As Star Manager	Paid As Executive Manager
Party Commission	\$500.00	\$500.00	\$500.00
Personal Sales Volume Bonus	\$100.00	\$100.00	\$100.00
Profit Plus	\$67.50	\$157.50	\$285.00
Vanguard Bonus	\$70.00	\$90.00	\$120.00
TOTAL	\$737.50	\$847.50	\$1,005.00
If you step up to the next level for the first time, add:	\$150.00	\$200.00	-
If you meet or exceed qualifications for the Executive Manager Bonus, add:	-	-	\$150.00

Note: The earnings information shown here is for those who step up to Manager - Director and successfully complete all sales challenges. Success with Tupperware results depends on each individual participant's skills and personal efforts. Visit your Sales Force website at My.Tupperware.com and go to For You > Career, Traditional 2.0 for detailed earning and bonus information available under Traditional 2.0 Compensation Chart and the Career Guide. Based on unit sales of \$4,500 for Managers, \$7,000 for Star Managers and \$9,500 for Executive Managers (with \$2,000 of that in personal sales).

PARTY PLANNER



CHALLENGE TRACKER



CONFIDENT START PROGRAM

Plan your parties ahead with this handy chart.

MAR. 31–APR. 6	APR. 7–13	APR. 14–20	APR. 21–27
<p> Weekly Activity Submit \$200+ to qualify for SpeedyMando™ Food Slicer for only \$5 Consultants–Organization Leaders</p>	<p> Weekly Activity Submit \$200+ to qualify for Summer Catalog Lunch Set for only \$5 Consultants–Organization Leaders</p>	<p> Weekly Activity Submit \$200+ to qualify for 70 Years of the Party Thatsa® Bowl Jr for only \$5 Submit \$400+ to qualify for I♥Tuppy Flippable Plush for FREE Consultants–Organization Leaders</p>	<p> Weekly Activity Submit \$200+ to qualify for Celery Keeper for only \$5 Submit \$400+ to ADD Celery Keeper for only \$5 Consultants–Organization Leaders</p>
<p> 2 Week Personal Sales Challenge Submit 2+ to qualify for Minted Platinum Backpack Established Play</p>	<p> 2 Week Personal Sales Challenge Submit 2+ to qualify for Tupperware® Gym Jacket Established Play</p>		
<p>Parties Up Challenge Submit personal party lineups in My Sales for parties dated into April 14–27 to qualify for set of two Handy Eco Bottle Straps Consultants–Organization Leaders</p>			
	<p> Quality Weeks Consultants through Organization Leaders achieve Top 70 in Personal Sales OR Top 70 in Personal Recruiting to earn your name placed on the new Tape Machines at our Hemingway Plant in South Carolina Business Leaders achieve Top 7 in Sales Volume Growth OR Top 7 in Company Recruiting Growth to earn your name placed on the new Tape Machines at our Hemingway Plant in South Carolina Everyone Plays</p>		
	<p> All About MOM Challenge Submit \$200+, earn one entry each week in the drawing for \$10,000 trip with Mom. Submit \$200+ during BOTH weeks, earn two extra entries For each new Consultant you register, receive an entry into the drawing For each of those new Consultants who submits 1+ standard party, receive a bonus entry Everyone Plays</p>		
<p> Business Leader Company Challenge Reach Sales Volume Goal to achieve exclusive awards. Business Leaders</p>			
<p> Leadership Development Challenge Achieve Leadership Development to qualify for Portable Demo Table Consultants–Organization Leaders</p>			
<p>Manager Unit/Director Team Recruiting Challenge Submit new consultants for exclusive items from the Tupperware® Modular Collection. Managers–Organization Leaders</p>			
<p> Say Yes Offer & Extra for New Consultants Say Yes for TupperWare® Stack Cooker for only \$25 Submit one party at the standard level to ADD Quick Chef® Pro System, Chop 'N Prep® Chef and Modular Mates® Pasta Center for only \$30 Everyone Plays</p>			

Note: Unless otherwise specified, each party referenced must meet or exceed the standard amount of \$500 (and can also be achieved by meeting or exceeding the equivalent in total personal sales during the qualification period.)