

Microfiber Features and Benefits

- Each piece has its own unique function with a specific weave, weight and fabric blend.
- Can be used dry or wet for cleaning. Used dry, the fibers act like a dust magnet. Used wet, with water or a small amount of cleaning product, the fibers can easily tackle the toughest grime.
- Re-usable = economical
- Microfiber is lint free, guaranteeing a perfect high polish finish.

Microfiber Towels

- Can absorb 7-8 times its weight in water; the high-quality, split fibers provide maximum absorbency and durability
- Perfect for drying anything from dishes to your car without leaving streaks or lint

Dishcloth

- Features a vented weave that allows it to dry faster than a sponge, reducing the opportunity for bacteria growth
- Can be put in the dishwasher for easy cleaning
- Great for washing anything from dishes to countertops

Window & Mirror Cleaning Cloth

- Features a shorter nap that makes it particularly effective for cleaning windows, glass and mirrors
- Designed to be used dry, with a spritz of water; you don't even need cleaning products!

Dusting Mitt

- Features a nap that acts as a magnet to pick up dust from any corner or surface
- Bendable design helps to dust rounded surfaces and corners
- Can be used dry or with minimal cleaning products

Waffle Weave Cleaning Sponge

- Durable enough to clean anything that has tough food or grime
- Will not scratch
- Can use on cookware, grill, stove top, bathtub, shower, etc.
- Can absorb 5 x its weight in water

Soft-Bristle Weave Cleaning Sponge

- Fine enough to wipe up any crumbs or dirt in its way
- Great for washing countertops, tables, washing your car, cleaning fingerprints off walls, wiping blinds and more!
- Can absorb 5 x its weight in water

- **Care:** Machine wash with cold or warm water. Washing in extremely hot water will cause fibers to shrink and not perform as intended. Water temperature must not exceed the following guidelines: • Kitchen, Window and Mirror Cleaning Cloth: 105°F / 40 C • Dishcloth and Sponges: 194°F / 90 C, Dusting Mitt: 40°F / 4 C. Liquid detergent is recommended because some powders do not completely dissolve and the granules can become lodged in the fibers. To avoid shrinking, tumble dry at a low heat only, or hang until dry. Do not tumble dry the Dusting Mitt, air dry only. Do not use fabric softeners of any kind (including dryer sheets). The softener will become lodged in the fibers reducing their ability to absorb water, clean and pick up dirt. Do not bleach. Do not iron.
- **Dimensions:**
 - Kitchen Towel: 25 x 15"/ 63.5 x 38 cm
 - Dishcloth: 8 X 8"/20 X 20 cm
 - Window and Mirror Cleaning Cloth: 16 X 16"/40 X 40 cm
 - Dusting Mitt: 10 ½ x 6 ½"/ 26.7 x 16.5 cm
 - Sponge: 9½ x 4 x 1¼"/ 15 x 10 x 3 cm
- **G Warranty:** Free of manufacturing defects for 30 days.

How to Position

Tupperware has created a range of superior quality Microfiber cleaning towels and clothes that will revolutionize the way you dry, dust, wash and polish just about every surface in your home.

How to Demonstrate

- "Microfiber is one of the softest yet most durable man-made fabrics available today."
- "Microfiber uses a high-tech process that splits fibers and finely weaves and loops them together to create a fabric that can pick up almost all foreign materials—trapping dust, dirt and water."
- "Tupperware's Microfiber Cleaning Sponges are of the highest quality. They are made of 80% polyester and 20% polyamide, (340g/m2) and the fibers are split 16 times. That means they offer maximum absorbency, cleaning effectiveness and softness."
- **Dusting Mitt**—"This flexible mitt wipes away dirt and dust. Features a nap that acts like a magnet to pick up dust from any corner or surface."
- **Sponges**—"Unique microfiber sponges offer two options for cleaning. The waffle weave fabric is durable enough for scrubbing pots and pans. The soft bristle weave is soft enough for washing a car or cleaning countertops. They even can be washed in the top rack of your dishwasher."
- **Dishcloth**—"Fast-drying, vented weave that reduces the opportunity for bacterial growth. Place on top rack of dishwasher for easy cleaning. Great for washing everything in your kitchen from the dishes to the countertops."
- **Window and Mirror Cleaning Cloth**—"Use these dry, with a little water or your favorite cleaning product. Leaves streak and lint-free shine. Particularly effective for cleaning windows, glass and mirror surfaces."
- **Kitchen Towels**—"Superior to other towels for drying dishes, pots and pans. That's because they absorb up to eight times their weight in water! These towels can also help you to reduce your paper towel waste and protect the environment from refuse."

How to Cross Sell

- Suggest the Tumbler and Seal Brushes for a complete cleaning set!
- Up sell the Kitchen Towels, Sponges, or Dishcloth with any order for easy, lint-free cleanup.

Notes:

Use and Care

- Machine washable, but use cold or warm water since hot water will cause the fibers to shrink and not perform as intended
- Liquid detergent is recommended because some powders do not completely dissolve and the granules can become lodged in the fibers
- To avoid shrinking, tumble dry at a low heat only or hang until dry
- Do not use fabric softeners, including dryer sheets. The softener can become lodged in the fibers and coat the fibers, reducing their ability to absorb water and clean.
- Do not bleach or iron

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Tupperware®

Reduce

PAPER WASTE

Every day, more than 3,000 tons of paper towel waste is produced in the U.S. alone. To make one ton of paper towels, 17 trees and 20,000 gallons of water are used.¹

While North Americans have decreased their overall paper consumption in recent years, they are still among the top consumers of paper goods, consuming almost 30 times more paper per capita than the average person in Africa and six times more than the average person in Asia.²

Making the one-time investment to replace paper towels with Tupperware Microfiber Towels will save you money, reduce your need for harsh chemicals and helps you reduce paper waste. Both leave lint-free, streak-free shines on multiple surfaces.

MICROFIBER KITCHEN TOWEL

Superior towel for drying dishes, pots and pans, it absorbs up to eight times its weight in water.

{DEMO}

Four two cups of water into a bowl. Dip Microfiber Kitchen Towel into the bowl and continue to dip towel until all water is fully absorbed.

MICROFIBER CHEF TOWEL

Ideal for cleaning up tough residues while minimizing streaking.

{DEMO}

Rub butter on a mirror, glass or window. Then, use your Chef Towel to wipe and clean the surface to reveal a streak-free and shiny glass without any need for chemicals.



¹ <https://www.sogov.net/sustainability/Pages/default.aspx>

² www.environmentalpaper.org/wp-content/uploads/2012/03/state-of-the-paper-industry-2011-full.pdf