WOW Growth Phase I Program Achievers	Directors- Business Leaders	December 31 – June 30, 2021	Those who completed Phase I of the WOW Growth Program	
WOW Ultimate Win Achievers	Directors— Business Leaders	December 31 – June 30, 2021	Those who completed the 18 month WOW Growth Program and earned the Ultimate Win	
Elite Leadership 2021	Organization Leaders	January – December 2020; hold status in 2021	Organization Leaders with \$500k or more in Organization Sales. 8 Levels: \$500k; \$750k; \$1m; \$1.5m; \$2m; \$3m; \$5m; \$10m+	
New Executive Directors - Walk of Roses	Organization Leaders	January – June 2021	Any new Executive Director promoted between January 2021 and June 2021 (title effective February – July 2021)	
Star Director Step Up	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Star Director of higher title	
2 Star Director Step Up	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Two Star Director or higher title	
3 Star Director Step Up	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Three Star Director or higher title	
5 Star Director Step Up	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Five Star Director or higher title	
Executive Director	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to an Executive Director or higher title	
Star Executive Director	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Star Executive Director or higher title	
Presidential Director Step Up	Organization Leaders	February 2021 - August 2021 (title effective February)	Sales Force Members in attendance who stepped up to a Presidential Director title	
Executive Business Leader Program 2021	Business Leaders	January 2020 – December 2020; hold status in 2021	Business Leaders with \$1m or more in Company Sales. 6 Levels: \$1m; \$1.5m; \$2m; \$3m; \$5m; \$10m+	

New Manager Program Achievers	Managers	April 29 – June 30, 2021	Those who completed the New Manager program.	
Manager Step Up	Managers	September 2020 – August 2021(title effective September)	Sales Force Members in attendance who stepped up to a new Manager title	
Star Manager Step Up	Managers	September 2020 – August 2021(title effective September)	Sales Force Members in attendance who stepped up to a new Star Manager title	
Executive Manager Step Up	Managers	September 2020 – August 2021(title effective September)	Sales Force Members in attendance who stepped up to a new Executive Manager title	
Rising Stars Recognition New! Top in Unit Sales (Volume)	Manager through Organization Leaders	December 31, 2020 – June 30, 2021	Top 100 US & CA combined who achieved Manager or higher title effective between January and June 2021	
Rising Stars Recognition New! Top in Team Sales (Volume)	Manager through Organization Leaders	December 31, 2020- June 30, 2021	Top 100 US & CA combined who achieved Director or higher title effective between January and June 2021	
Top in Unit Sales (Volume)	Manager through Organization Leaders	December 31, 2020 – June 30, 2021	Top 100 US & CA combined between January and June 2021 Note: Participation in all categories is allowed. You can be ranked in multiple categories.	
Top in Team Sales (Volume)	Manager through Organization Leaders	December 31, 2020- June 30, 2021	Top 100 US & CA combined between January and June 2021 Note: Participation in all categories is allowed. You can be ranked in multiple categories.	
Top in Organization Sales (Volume)	Manager through Organization Leaders	December 31, 2020 – June 30, 2021	Top 100 US & CA combined between January and June 2021 Note: Participation in all categories is allowed. You can be ranked in multiple categories.	
WOW New Director Program Achievers	Directors	December 31 - June 30, 2021	Those who completed the WOW New Director Program	
New Director Step Up	Directors	February 2021- August 2021 (title effective February)	Sales Force Members in attendance who stepped up to Director title	

President's Council 2021	Business Leaders	2020; hold status in 2021	Top 4 in Sales Volume for U.S.; #1 in Sales Volume for U.S. Hispanic Market; Top 2 in Sales Volume for Canada AND 1 Business Leader Representative per Region via Peer Voting All new Business Leaders Top 50 companies U.S. and CA combined. On pace ranking to be recognized at Summit 2022	
Business Leaders (new)- Walk of New Beginnings	Business Leaders	September 2020 – July 2021		
Growth (On page to	Business Leaders	2020 - June 30		
June Business Leader Company Goal Achievers	Business Leaders	May 27 – June 30, 2021	Business Leaders companies who meet their June goal.	