

8 QUICK TIPS

TO SCOUT FOR TALENT USING SOCIAL MEDIA



- 1** **ADD** a Facebook group to your Tupperware business page and share customer/team member success stories.

- 2** **REVIEW** your "Friends" list to generate new leads and send private messages to those that respond.

Note: Modify the example (right) to suit that individual and your style, so that you can build an authentic relationship.

- 3** **SEND** a personalized "THANK YOU" message to individuals who subscribe to your group.

New Message

To: Name or email

Hey Amy!

How are you!? It's been ages since I've seen you! What have you been up to? How's your family doing? by looking at the pictures you posted, it seems that you are all doing really well! ☺ Well, I'm with an AMAZING company that has challenged me to share the Opportunity with four people and I thought of you. Since I have been with Tupperware, I have more time to spend with my family, added some great additional income for my family, and found a balance that works for me and my family. I would love to tell you more about how Tupperware has changed my life over a cup of coffee and just catch up sometime this week! Let me know if you are up for it and what day works best for you! Can't wait to see you soon!!! :-)

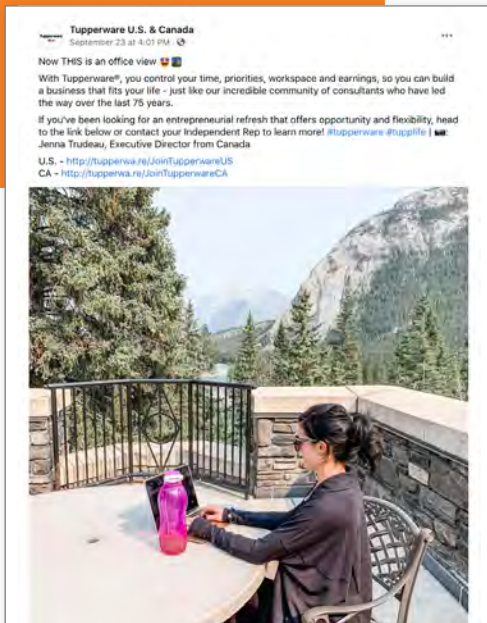
Hugs, Mel

Send **Cancel**

8 QUICK TIPS TO SCOUT FOR TALENT USING SOCIAL MEDIA

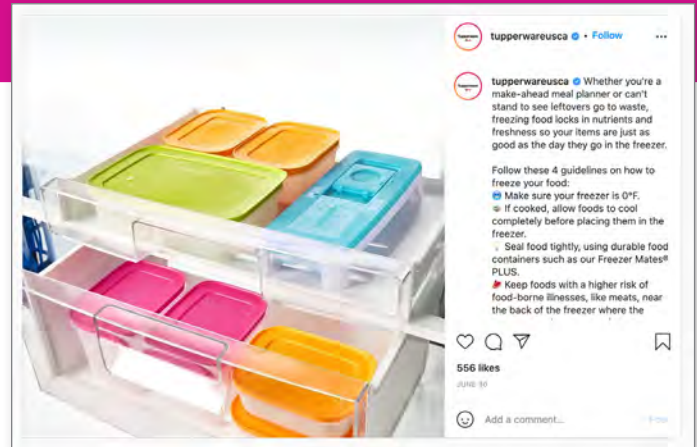
4

SHARE inspirational and engaging messages that will make an emotional connection on your Facebook wall.
(see example on right)



5

SEND out tips every week.



6

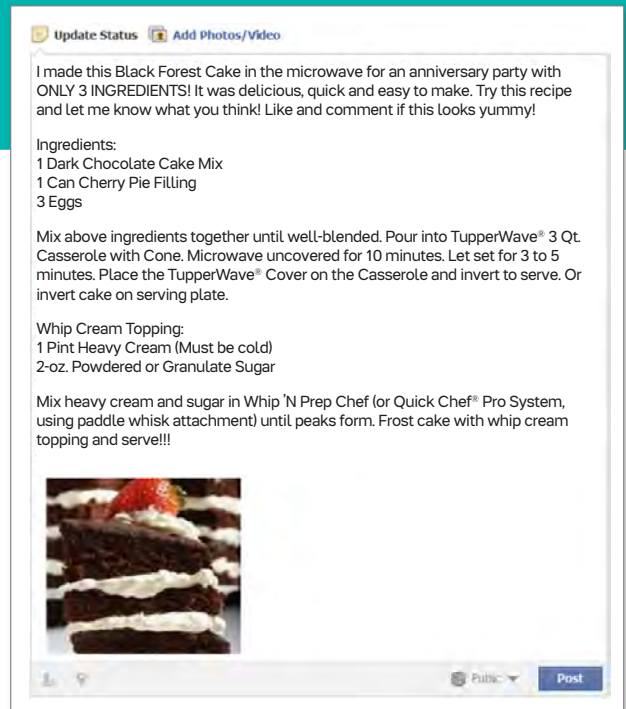
ADD interest to your business page by showing images of how Tupperware changes lives.



7

SHARE delicious recipes and give "shout outs" to those who have seen success with the recipes and/or products on your Facebook wall.

Note: Set a limit on the number of posts you share so that your customers continue to look forward to them.



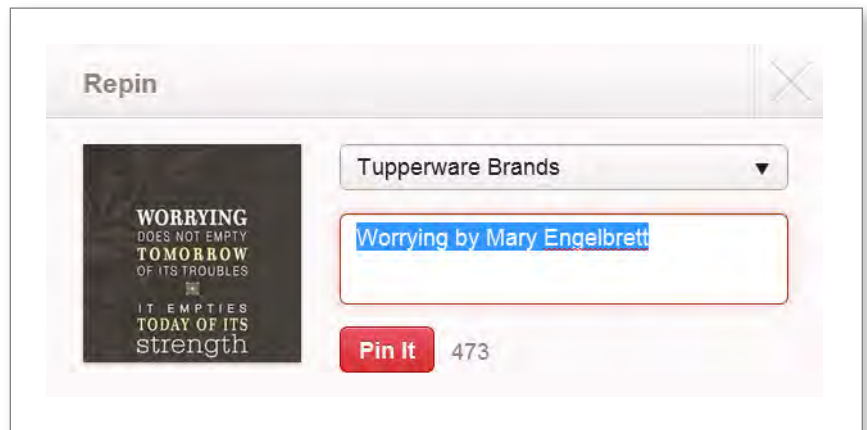
8 QUICK TIPS TO SCOUT FOR TALENT USING SOCIAL MEDIA

8

SHARE content and images from other users, brands, and pinboards on Pinterest.

Note: Pinterest is a virtual pinboard that helps you organize and share beautiful images and content. This is the perfect place to organize your favorite recipes and share with others looking for ideas and inspiration.

Learn more about Pinterest by visiting this link: <http://www.youtube.com/watch?v=8pBUHdua3bQ>



When sharing content, create your own pinboard about the value of Tupperware® products and the benefits of the Opportunity.

Visit the Tupperware Brands Pinterest page <http://pinterest.com/tupperwarewww/> for ideas!

HAPPY PINNING!

