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- WAITRESS HYGIENIST MARTIAL ARTS INSTR. DANCE TEACHER CITY WORKER REALTOR NEIGHBORHOOD PTA PRESIDENT ESTHETICIAN HAIR COLORIST HAIR DRESSER HOUSE SITTER DOG WALKER POSTAL CARRIER DENTIST VOLUNTEER FLIGHT ATTENDANT COLLEGE STUDENT GAS ATTENDANT
  - FAMILY MEMBER FRIEND DOCTOR BARISTA CASHIER LIBRARIAN NEIGHBOR LANDSCAPE FOOD TRUCK

GARDENER

NURSE

STORE GREETER

- FRIEND OF FAMILY CAFETERIA MONITOR VIRTUAL ASSISTANT SMALL BUS. OWNER DELIVERY PERSON SCHOOL TEACHER ADMIN. ASSISTANT CAR SALES PERSON
- PARAMEDIC POLICE OFFICER **BUSINESS OWNER** MASSAGE THERAPIST DIETICIAN ULTRASOUND TECH LAB TECHNICIAN MAKE-UP ARTIST MOMMY-GROUP ORG. COMMUNITY GROUP BLOGGER SISTER-IN-LAW SORORITY SISTER PARTY PLANNER ARTIST CRAFTER DOULA LACTATION CONS. **MIDWIFE**
- PHOTOGRAPHER **INSURANCE BROKER** TRAVEL AGENT BOOKKEEPER PARALEGAL LAWYER ACCOUNTANT DAYCARE PROVIDER BARTENDER **RESTAURANT HOSTESS** CHEF NEWS ANCHOR WEATHER PERSON PHYSICAL THERAPIST PHYSICAL TRAINER PERSONAL ASSISTANT GYMNASTICS INSTR. SWIMMING INSTR. MUSICIAN RETAIL SALESPERSON



CUST. SERVICE REP

### COLLECTOR





- FIREFIGHTER

- OPTOMETRIST





### What to say when she says "I don't have any friends."

A few friends is perfect! Tell each person you invite to bring a friend. 5 people turns into 10—10 turns into 20! But really, we'll have a blast no matter how many people come!

## #4

#### What to say when she says "I just don't have time. Life is too busy."

Right? Life is nuts! You know what though... we all need an excuse to get together with our girlfriends!... even if it is virtually! Since a party at your place is out, why don't we party on Facebook!??



#### What to say when she says "I did a party once but nobody showed up."

Well, I'll come. Hahahaha! But yeah, that has happened to me too! I bet it was just a bad night or something! Listen, this what I do! And girl... I have all the tips you need to help you get your peeps to the party! Promise.



## What to say when she says "I hate asking my friends to buy. All my friends are broke."

Don't even worry about that! Let's just focus on having fun! Plus, I'll showoff my top sellers... most of those are under \$25!



### What to say when she says " I already have to much (insert product)."

You can give the hostess benefits to me, then! Hahahaha! Just kidding! But what about a friend? (product) makes for great gifts, too!



## What to say when she says "I don't have a ton of Facebook friends."

That's okay! The best thing about a Facebook party is making it exclusive! I'll help you figure out who to invite and how to get them to show up! It's what I do!





TYPE OF PERSON	SAMPLE #1	SAMPLE #2
ANOTHER Direct sales rep		Hey (name)!! I was thinking our two companies jive pretty well together. Want to partner up for a dual customer appreciation party night?? We can work both our VIP groups and create some epic bundles with both our goods!
TEACHER	Hey (name)! What do you think about gathering the girls together for some virtual fun (aka NOT learning), before the chaos starts back up?! Thoughts?	Hey (name)! I know the countdown is on until school starts back up. (How many days of summer are left? LOL) What do you think about inviting some of your teacher friends and other besties to a FB party before then?
A REALLY, REALLY CLOSE FRIEND	(Send a FUNNY picture of you on your knees begging or making a face that says, "Help me!!") Send this message with the picture: I need your help. Would you be willing to invite some of your girls to a Facebook party to see my new (product) next month? Nothing fancy. Heck! I'll even bring the virtual queso! Whatcha think?	Girl! I need a booking. So here's what I'm thinking just hear me out for a sec. Instead of me asking you to have a (product) party at your house what if you, me, and a couple of your girls do a fast Facebook party? That way you don't have to clean your house or make any snacks! Please say yes! LOL
SOMEONE WITH A Full Time Job	Hey (name)! Whatcha think about getting some friends together for a girls' night out/(product) party on Facebook? You know to get a break from the craziness of life right now? Really it's just an excuse to eat queso and do some shopping in our pjs. Interested? Think your friends would be interested?	Hey (name)! I know life is nuts right now, but if you're looking for a fun distraction, I'm your girl! I've been having a blast with these FB parties and I was thinking maybe you and your friends would like to have one too? You pick the day/time that works for you, I help you invite a handful of besties and coworkers and then we hang out onlin for 30 minutes or so! Whatcha think?





TYPE OF PERSON	SAMPLE #1	SAMPLE #2
ACTIVE PAGE/GROUP Member	Oh my goodness (name)!!! Thanks for always being so active inside (group). I'm not sure what you're doing next week, but I was thinking you might like first dibs on the new (product) that just came out?! You, me and your girls 30 minutes on Facebook? Whatcha think?	(Name)!!! I know you love the group (and the (product)) so you should totally party with me!! Ummmm why am I just now asking? LOL! Seriously. Wanna gather your girls together one night next week?
MOM WITH Young Kids	Hey mama! Thought it might be fun to get a group of your friends together for a (product) Facebook party next month. Just something super casual maybe during nap time or after the kids are all in bed one night?	Hey (name)! I'm thinking of getting some girls together for a Mom's Night Out/(product) Facebook party but need a hostess. Would you be interested in getting some free goodies and inviting some of your friends? What do ya think?
STAR CUSTOMER	Okay (name)! I know how much you love our stuff and I would love to give you some for FREE What's one thing you've seen that you want really badly? I know you have just about everything LOL but pick something out and it'll be my gift to you if you play hostess. Up for a quick, 30-minute Facebook party?	OK girl! Hear me out you're an amazing customer. I love having you so active in my group and you are supporting my business so well (thanks for that!) It's time I support YOU! You know you are already raving about (product) all over Facebook and your day-to-day. Let's set you up so you can get some goodies grab the girls and let's do a quick Facebook party together so you can snag your next (product) for freeeee! Sound fun? What about next week?!
PAST HOSTESS	Hey (name)! So whatcha doing next Thursday night? I was thinking it might be fun to get some of your girls together for a FB party. We have some new (product) and I figured it's probably time for you to get some more FREE stuff! If Thursday night doesn't work, we can pick another night too. Just let me know!	I know, I know LOL!!!! I get it. I can help! We have some new and awesome (products) since your last party so let me know if you're up for another one. Hey and listen if you message me back before the end of the week to pick a date, I have an extra incentive just for you. <i>Good incentives are (Starbucks card, \$15 in extra product, 1/2 price item, \$10 off</i> <i>next order, free shipping, etc. ) you know something small.</i>

# BOOKING BLITZ



NAME	CONNECTION FRIEND, TARGET, NEIGHBOR	CONTACT FACEBOOK, TEXT, EMAIL, CALL	RESPONSE	PARTY DATE	NOTES
1		<ul><li><b>f</b></li><li><b>€</b></li></ul>	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> <li></li> </ul>		
2		(f) □ (k)	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> <li></li> </ul>		
3		<b>(f) (□) (k)</b>	○ YES ○ MAYBE ○ NO ○ NO RESPONSE		
4		<ul><li><b>f</b></li><li><b>€</b></li></ul>	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
5		<b>(f) (k)</b>	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
6		<ul><li><b>f</b></li><li><b>€</b></li></ul>	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
7		(f) (1) (K) (K)	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
8		(f) (1) (K) (K)	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
9		f     I       Image: Second sec	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		
10		f [] ()	<ul> <li>YES</li> <li>NO</li> <li>NO RESPONSE</li> </ul>		

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	CONNECTION FRIEND, TARGET, NEIGHBOR	CONTACT FACEBOOK, TEXT, EMAIL, CALL	RESPONSE	PARTY DATE	NOTES
11		f     I       Image: Second sec			
12		f     I       Image: Second sec	OYES OMAYBE ONO ONO RESPONSE O		
13		<ul><li><b>f</b></li><li><b>€</b></li></ul>			
14		<ul><li><b>f</b></li><li><b>€</b></li></ul>	OYES OMAYBE ONO ONO RESPONSE O		
15		f     I       Image: Second sec			
16		f     I       Image: Second sec	○YES ○MAYBE ○NO ○NO RESPONSE ○		
17		f     I       Image: Second sec	OYES OMAYBE ONO ONO RESPONSE O		
18		f     I       Image: Second sec			
19		f     I       Image: Second sec	O YES OMAYBE     ONO ONO RESPONSE     O		
20		f     I       Image: Second sec	YES		

# BOOKING BLITZ



NAME	CONNECTION FRIEND, TARGET, NEIGHBOR	CONTACT FACEBOOK, TEXT, EMAIL, CALL	RESPONSE	PARTY DATE	NOTES
21		(f) (□) (≤) (<) (⊂) (□) (□) (□) (□) (□) (□) (□) (□) (□) (□	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		
22		<ul><li><b>f</b></li><li><b>€</b></li></ul>	○ YES ○ MAYBE ○ NO ○ NO RESPONSE		
23		<ul><li><b>f</b></li><li><b>€</b></li></ul>	○ YES ○ MAYBE ○ NO ○ NO RESPONSE		
24		<ul><li><b>f</b></li><li><b>€</b></li></ul>	○ YES ○ MAYBE ○ NO ○ NO RESPONSE		
25		<ul><li><b>f</b></li><li><b>€</b></li></ul>	○ YES ○ MAYBE ○ NO ○ NO RESPONSE		
26		(f) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		
27		(f) (1) (K) (K)	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		
28		(f) () () () ()	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		
29		(f) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		
30		f	○ YES ○ MAYBE ○ NO ○ NO RESPONSE ○		