



PLATINUM PRODUCT INITIATIVE

Build the PARTY both in person and virtually with highly demonstrable products! Platinum Products create an engaging visual demonstration, showcasing value, efficiency, and end result. By focusing on these pieces in cooking demonstrations at parties, other products will be shared without needing to be the sole focus, creating a natural demonstration with potential for an increased earning opportunity. Tupperware Platinum Products are unique products with no or low competition in the marketplace, setting yourself and Tupperware apart from others!

WHAT: 5 Product SKUs with a **5% ADDITIONAL BONUS!**

- MicroPro® Grill
- Pro Ring
- Tupperware® Smart Multi Cooker
- Microwave Pressure Cooker
- TupperWave® Stack Cooker

WHEN: October 27–February 22, 2023

HOW: Every Platinum Product sold through your personal website (PWS) or entered in your Business Portal will be eligible for a 5% additional bonus on the retail price paid of the product!**

Marketing Support and Training Assets You Can Expect:

- 15% off Platinum Products (10/27–11/30/22)
- Product training videos and Consultant demonstration videos
- Recipes and images
- MyWeek feature
- Product knowledge and training in TuppNow
- TuppSocial calendar, memes, and more
- Dedicated Premium Products personal tracker and downline tracker
- Increased marketing and social media awareness
- #tuppcookingpartner

PLATINUM PRODUCT INITIATIVE

Example

MicroPro® Grill

Retail Price	\$310
Retained Profit (25%)	\$77.50
Bonus (+5%)**	\$15.50
Total Commissions Earned*	\$93.00

For more information, please reach out to your Director, Business Leader, or Sales Force support.

*Upline compensation applies as normal and does not reflect on this example.
** 5% Additional bonus paid on sale price (November) and retail price (December).
** 5% Additional bonus does not apply to Host Half Off selection or overage on Host Credit.

