

Tupperware® Live – Live Shopping Checklist



- Log in to your Tupperware® Live account
 - Schedule a practice run with friends or family
 - Test camera, microphone & internet stability
 - Arrange bright, clutter-free lighting & background
 - Prepare 3–5 products, talking points, recipes & kitchen tips
 - Familiarize yourself how to share products and videos in Tupperware® Live while demonstrating
 - Plan 20–30 minutes of total content
 - Host on laptop (use Chrome/Safari); mobile as backup
 - Send invites 48 hours and 1 hour before the event
 - Silence notifications & have water/notepad nearby
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Video Conference Event (3–10 Guests)

Before

- Set up event in Tupperware® Live
- Invite via email, DM or text; note cameras on for interaction
- Keep sessions to 30 minutes max
- Mix personalities for great group energy

During

- Breathe, smile, have fun & believe in yourself
 - Start on time & greet attendees by name
 - Share customers can add to cart during demonstration
 - Announce checkout note: “Leaving the video? You can always return!”
 - If a customer checks out or browses the site, they will need to hit back or click the original link to return
 - Capture new guest emails & numbers in chat
 - Engage one-on-one: ask direct questions & share short stories
 - Watch carts live—celebrate adds & suggest upsells
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Livestream Event (Larger Audiences)

Before

- Schedule event in Tupperware® Live
- Promote via social, stories, VIP groups & email
- Plan 15–20 minutes of live content

During

- Breathe, smile, have fun & believe in yourself
 - Welcome new viewers via chat
 - Share customers can add to cart during demonstration
 - Announce checkout note: “Leaving the video? You can always return!”
 - If a customer checks out or browses the site, they will need to hit back or click the original link to return
 - Collect contact info from new guests
 - Keep energy high with quick demos & Q&A
 - Monitor chat & carts—encourage comments and upsells
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Universal Pro Tips

- Engage Early: Greet viewers by name
- Share your 1 minute I-Story! Why you joined Tupperware, what you love, how it provides for you and your family, and why you continue to share Tupperware.
- Features Tell, Benefits Sell: Highlight must-know tips
- Create Urgency: “Limited-time offers—check out now!”
- Share products and videos during your Tupperware® Live
- Share Host and Customer benefits
- Stay on Time: Wrap up by 30 minutes
- Use engaging language to grow your business: “I love rewarding hosts with free Tupperware when they invite friends and family.” “I’m hosting 2-3 quick live shopping events this week – can you help by being my next host?” “I’m looking to mentor 3 new consultants this month, do you or do you know someone who is looking for that something more?”
- Book Next Event: Lock in your follow-up party while excitement is high

Post-Event

- Thank everyone for attending
- Send follow-up message & share key links within 24 hours
- Personally reconnect with non-purchasers
- Review cart data to identify top-performing products