

Tupperware® Live Quick Guide



What is Tupperware® Live?

Tupperware® Live is your very own *interactive shopping stage*—right at YOUR fingertips and on YOUR personal website! That's right—**No social media algorithms. No distractions. You have 100% control over how you share and interact.**

Think of it as your own live shopping show, where you get to showcase products, engage with your audience, and watch your customers add products to their shopping carts, all while encouraging new customer growth and building deeper customer connections. It's fun, personal, and powerful... and it all happens on your terms.

Go live. Share your favorites. Chat with your customers. Make the sale. Repeat!

Key Benefits

- **Gain New Customers** – Live shopping is fast, interactive, and exactly how people love to shop
 - **Own Your Platform** - Build relationships on YOUR website, not social media
 - **Real-Time Visibility** - See your customers' carts as they shop during your events
 - **Flexible Hosting** - Go live OR share pre-recorded videos; both encouraging shopping
 - **Interactive Experience** - Customers can ask questions and shop simultaneously
 - **Easy to Share** – Share YOUR unique link with customers via email, text or social media.
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Tupperware® Live Event Types:

- **Livestream Event:** Go live and demonstrate your favorite products while chatting with viewers in real time. Just like Facebook or Instagram Live this is a one-way broadcast, you're on camera, while your viewers tune in, watch, and shop with ease while not being on camera. This is best for large audiences, groups, social media followers, and when the link is shared publicly. Perfect for a broader customer reach.
- **Video Conference Event:** Think of this as a virtual kitchen table! Similar to Zoom, it's a more personal, face-to-face experience where everyone is on camera, creating a cozy, interactive shopping experience. The video conference is ideal for a group of friends, family or those who with a common connection and comfortable being on camera while interacting with each other. Think 3-10 people, small groups and VIP customers.
- **In-Person Event:** Ideal for one-on-one or small group shopping, perfectly tailored and personal for each customer.
- **Corporate Live Event:** Hosted by Tupperware's Home Office, these live events let you share YOUR personal link so your customers, friends, and family can watch and shop – directly on YOUR website. It's the perfect solution when your calendar is packed or you're not quite ready to host your own live sessions. Just share the unique link for each corporate event in the calendar. (stay tuned for more details)
- **On-Demand Videos:** Curate a playlist of pre-recorded corporate demos that automatically play for your guests at their convenience. This easy, "set-it-and-forget-it" experience is ideal for showcasing select products or introducing new items you're not ready to demo live. It's also great for customers who are in different time zones and busy schedules.

Remember: No matter which event type you choose, you will earn commissions when customers shop through your unique links!

Ready to transform your Tupperware business? Log in to Tupperware® Live and start your first event today!

- **URL:**
 - **US:** <https://login.tupperware.live/>
 - **CA:** <login-ca.tupperware.live>
- See your Tupperware® Live launch email for username & password access