

Making everyday magic since 1946

Tupperware®

Brand

FEBRUARY 2026 – SALES FORCE SUCCESS GUIDE

Love Today, Enjoy Tomorrow.

February is a month full of love and connection. It's the perfect time to celebrate all the things you put so much heart into yourself—like the care you bring to your kitchen and the community you've created through your Tupperware® passion. This month, we're sharing smart food storage solutions through fun February festivities that make for meaningful moments—and open up opportunities for everyone.

Recruiting phrases: Inspire and invite!

"If you love sharing solutions, connecting with people, and building something that fits your life, being a Tupperware® consultant will help you make it all happen."

"At Tupperware®, we're committed to supporting women and women-owned businesses—one kitchen at a time."

"When women support women, incredible things happen."

Hashtags to use (and love) all month long

#HeartHomeHustle
#SmartSolutionsWithHeart
#LessWasteMoreLove
#KitchenTakeover
#BringCareToYourKitchen
#WomenSupportingWomen



Party ideas: Connect and party!

Galentine's Day Gathering: Love Your Kitchen Edition

Benefit: Throw a fun, feel-good event that celebrates friendship and women cheering each other on—all while exploring delicious new recipes made with smart, supportive kitchen tools from Tupperware®.

How to encourage future hosts: "Grab a few friends—we'll make a fun recipe (or two), catch up, and bring a lil' Galentine's Day love to everyone's kitchen."

Meal Prep, Made with Heart

Benefit: Help customers bring even more care to their kitchens with a party focused on planning ahead to avoid last-minute meals and food waste. Perfect for anyone with busy schedules or big families who wants to save more time—and spend and stress less.

How to encourage future hosts: "It's time to transform meal prep from a chore into an act of self-care. Plus, when you host your own prep party, I'll be there to help you earn rewards while you're helping your friends get organized."

Let's Toast to Together

Benefit: Gather your friends and loved ones to celebrate everyday meals, easy recipes, organizational tips, and the warmth and joy of sharing good food with great people.

How to encourage future hosts: "Not every party has to be a big blowout. Some are a breeze to host—like this simple, casual get-together that's perfect for your friends who enjoy great kitchen solutions paired with good company."

Social thought starters (plug and post)

Use these phrases with your personal photos and TuppNow images of food storage solutions, organizational tools, product demos, and more.

"Loving your future self starts with planning today."

"Made with love, stored with intention."

"Less waste, more love—every single day."

"Celebrating women, food, and the moments that matter."



Get started today with one post, one party, and one recruit conversation. Small actions can spark big momentum ... and **February** is the perfect month to lead with heart.