

Making everyday magic since 1946

Tupperware®

Brand

MAY 2026 – SALES FORCE SUCCESS GUIDE

Get Ready, for the great outdoors!

May, the weather is warm—and we can finally, fully embrace the outdoors again ... from grilling and taking road trips to hosting backyard dinners and, enjoying weekends in the sunshine. It's the season of fresh air, simple meals, and making memories with family and friends.

Tupperware® makes these moments easier. From prep to pack to serve, the right tools help you spend less time worrying about food and more time living in the present. And May is the perfect month to share the Tupperware® opportunity with others ... because a little extra income, rewards, and flexibility can go a long way toward making those summer adventures happen.

Recruit phrases: Inspire and invite

“Turn your love of great food and gatherings into extra summer income.”

“Share the products you love, and help fund your summer fun.”

“Looking for flexible income to support all your favorite summer activities? Let's talk.”

Hashtags to love and use all month long

#ReadyForSummer
#TupperwareOutdoors
#FreshAirFreshFood



#GrillAndGather
#TupperwareLife

Party ideas: Connect and party

Backyard BBQ Prep Party

Benefit: Easy prep, storage, and serving tools for grilling season.

Host hook: “Backyard meals that are simple and stress-free start here.”

Picnic and Pack Party

Benefit: Smart storage that makes on-the-go meals easy.

Host hook: “Perfect for sports games, picnics, road trips, and summer days out.”

Fresh Air, Fresh Food Party

Benefit: Keep food fresh while making outdoor meals effortless.

Host hook: “We'll show you how to make your favorite seasonal snacks more easily than ever before.”

Grill and Chill Coffee Chat

Benefit: Quick ideas for prepping ahead, so summer stays simple.

Host hook: “Short, fun, and packed with the tools you'll use all season.”

Social thought starters (plug and post)

Use these phrases with your personal photos, along with images from TuppNow of food storage and organizational products, demos, and more.

“Summer tastes better when prep is simple.”

“More sunshine, less kitchen stress.”

“Food that travels as well as you do.”

“Making summer meals easy, so you can enjoy every minute.”