

Making everyday magic since 1946

Tupperware®

Brand

AUGUST 2026 – SALES FORCE SUCCESS GUIDE

Reset, simplify, and get back into the rhythm.



August is go-time. Summer starts to wind down, routines kick back in, and life fills up fast... school mornings, busy schedules, and the return to daily structure.

This is your moment to step in with solutions that actually make life easier. **People don't want more to manage, they want simple systems that save time, reduce stress, and keep their days running smoothly.** Show how small changes can create big relief! Because when life gets busy, **easy wins matter most.**

Recruit phrases: Inspire and invite

"You already love keeping things organized and running smoothly... this is such a natural fit to share what you use and help others do the same. Want to see how simple it could be?"

"I've noticed the busiest people are actually the best at this... they find small pockets of time, share what works, and turn it into something extra. Curious what that could look like for you?"

"If you're already talking with friends or family about making life easier this season... you could absolutely turn that into something more. Want me to show you how it works?"

Hashtags to love and use all month long

#BackToRoutineSimplified
#SystemsThatSaveTime
#BusyMadeEasy
#OrganizeAndEarn
#ShareWhatWorks

Party ideas: Connect and party

"Simplify Your Everyday" Party

Benefit: Help guests build small, realistic systems that make daily life easier... from ingredient prep and pantry organization to simple meal routines that save time all week.

Host Hook: "I've been creating a few small systems at home that have made SUCH a difference in our daily routine... want to see how simple it really is to stay organized without overthinking it?"

"Ready, Set, Reheat" Party (Featuring NEW Voila Round Glass)

Benefit: Show the ease of fridge-to-microwave-to-oven cooking with the new Voila Round Glass line, perfect for meal prep, leftovers, and busy nights when convenience matters most.

Host Hook: "I'm obsessed with anything that goes from fridge to oven without extra dishes... I'm excited to share a new line that makes meals SO much easier. Want a sneak peek?"

"Make Your Pantry Work Smarter" Party

Benefit: Teach guests how to organize their pantry into clear zones (snacks, cereal, baking, pasta, etc.), reduce duplicate buying, and simplify busy mornings and weeknight meals.

Host Hook: "I realized I was rebuying things I already had... so I reset my pantry and it's been a total game changer. Everything has a place now! Want to see how I did it?"

Social thought starters (plug and post)

"Back to routine doesn't have to mean back to chaos... simple systems = smoother days."

"Small resets make the biggest difference. Start with your pantry, fridge, or lunch routine."

"Busy days feel easier when everything already has a place."

"Less thinking, more doing... that's the goal this month."

"From fridge → microwave → oven... convenience that actually works for real life."