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Tupperware®

Brand

SEPTEMBER 2026 – SALES FORCE SUCCESS GUIDE

Settling In. Looking Ahead.

With back-to-school and work schedules finding their rhythm, customers are focused on making everyday life easier. At the same time, they are beginning to plan for the moments that bring loved ones together. September is our opportunity to support both daily routines and the celebrations to come.

Recruit phrases: Inspire and invite

“You’re already sharing what works for your family. Want to see how that could become something more?”

“The season of bringing people together is just beginning. Why not be part of it in a whole new way?”

Social thought starters (plug and post)

“Now that school and work schedules are settling in, what’s ONE thing that’s making your week run smoother?”

“Is it just me, or is anyone else already thinking about fall gatherings, cozy meals, and holiday traditions? What’s your favorite part of the season ahead?”

“Some of my favorite memories are made around the table. What’s a family meal, recipe, or tradition you look forward to every year?”



Party ideas: Connect and party

Weeknight Wins Party

Benefit: Help guests discover simple meal solutions, prep tips, and products that make busy school and work weeknights easier.

Host Hook: “We’re all back into the school and work routine, so I thought it would be fun to share a few easy ideas that make weeknight meals feel less hectic. Want to join us?”

Gather & Celebrate Party

Benefit: Inspire guests with easy entertaining ideas, make-ahead solutions, and products that help them prepare for fall gatherings and holiday traditions.

Host Hook: “Fall is right around the corner, and I’m already thinking about the gatherings and traditions ahead. Let’s get together and share some simple ways to make entertaining easier this season!”

Hashtags to love and use all month long

#RoutineToTradition

#GatheringSeason

#EverydayMadeEasy

#MomentsThatMatter